

PRO SCRUM PRODUCT OWNER

DESCRIPTION

Organisations need to be Agile. They must be able to deliver new or enhanced products and systems dictated by customers, competition and business pressures. As the environment they operate within changes, they need to be flexible while adhering to their purpose. As they flex, they need to be both predictable and efficient while controlling risk.

The PSPO course teaches attendees how to be an Agile Programme, Product or IT Development Manager in a complex environment.

LEARNING OUTCOMES

Traditional Scrum courses take a myopic view of the product owner's role, ignoring large aspects of product management. This course goes further, looking at the creation and retention of value. Through this lens, it then teaches attendees specific tactics and strategies for maximising the flexibility and responsiveness of software product creation.

Product managers are responsible for juggling competing priorities of customers, the marketplace and their business, while managing risk within a state of constant change. They must also organise and prioritise the competing needs and interests of their own company – from systems architecture to financial performance and strategic alignment. These responsibilities are very difficult in large, global organisations that develop and market interrelated products and product families. But they are also difficult in smaller companies whose customers require continuous improvement in real time.

This course teaches techniques for fulfilling these responsibilities. We address how to optimise the value of current systems. Attendees learn how to progressively order requirements and work to become more agile. The goal will be releasing products as quickly as is necessary, but no faster than customers can absorb. The steps to reach this end point will be addressed in detail.

SUMMARY

The Professional Scrum Product Owner (PSPO) programme teaches people how to maximise ROI and TCO of products and systems. Agile Product Ownership requires more than knowledge on how to write a User Story or manage a Product Backlog. Professional Product Owners need a concrete understanding of everything that drives value from their products.

COURSE LEVEL

II PARTNER-CERTIFIED

DURATION

2-day course

COST

For prices, refer to education.assurity.nz

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education.assurity.nz

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AGENDA

Attendees should be able to start applying the techniques covered in this course when they return to work. The course consists of modules that build on each other. Modules are driven by exercises and rely on effective group interaction.

Induction

Introduce the instructor, class, complexity and Scrum.

Value-driven Development

The primary job of a product manager is to increase the value created by the product for which he or she is responsible. This section covers value drivers and strategies for measuring them.

Product management

Agile product management is different to traditional approaches. This section explores those differences, as well as how the product owner works in an Agile environment to deliver a product.

Managing requirements

The product backlog is the fuel that feeds the development team and managing it is one of the primary roles of the Scrum Product Owner. Here, you will learn about User Stories, ordering and organisation strategies and Product Backlog refining.

Planning releases

What does a good release look like? Why are releases done? What impact can a bad release have on you and your customer? This section explores release strategies and how to optimise the delivery of value with them.

Lean planning

A release is often the first step to realising value. What better way to learn how to plan a release than to do it? Here, attendees cover the basics of identifying a release goal and requirements, backlog ordering, estimation, adjustment and baseline planning.

Managing products

Understanding TCO is fundamental to successfully managing a product. How do you balance optimising the value of a release with maximising the value of the product or system as an asset for the organisation? How does that fit into your product roadmap? And why is your development team's 'definition of done' so fundamental to everything that you do?

BOOKINGS & DISCOUNTS

Book and pay online at assurity.co.nz/education. We offer a 10% discount for early bird bookings made more than one month in advance. We offer discounts for groups of six or more.

PREREQUISITES

This course is for people accountable for optimising the value of products and product families including:

- Product managers responsible for the delivery of a product, from conception to customer usage
- IT development managers responsible for a line of business or internal company system
- Strategy managers responsible for the overarching direction of a product or product family

A knowledge of iterative, incremental techniques is required. A basic knowledge of Scrum is useful. Attendees will get more out of the class if they have read the Scrum Guide.



Assurity Education courses are delivered by Assurity Consulting, New Zealand's leading testing, Lean/Agile and DevOps consultancy.

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